

"DON'T MISS THE GOOD, TRUE AND BEAUTIFUL
EVENT OF THE YEAR."



WEDGWOOD MUSE

2009 ANNUAL INVESTOR EVENT

LOS ANGELES, CA OCTOBER 28-30TH

WEDGWOOD

PRODUCED BY **WEDGWOOD CIRCLE INSTITUTE** DIRECTED BY **MARK RODGERS**
WITH MUSIC BY **THE DAYLIGHTS**

FEATURING **DAVID CARLSON** FOUNDER, BUCKTOWN PICTURES **MICHEAL FLAHERTY** CO-FOUNDER AND PRESIDENT, WALDEN MEDIA
MAKOTO FUJIMURA NIHONGA ARTIST AND FOUNDER, INTERNATIONAL ARTS MOVEMENT
KAREN WALTER GOODWIN FOUNDER, 5TH AVENUE ENTERTAINMENT **JIM KRUEGER** WRITER FOR X-MEN AND JUSTICE LEAGUE
JILL LAMAR DIRECTOR, DISCOVER GREAT NEW WRITERS PROGRAM, BARNES & NOBLE
ERIC METAXAS AUTHOR AND FOUNDER, SOCRATES IN THE CITY
CHARLIE PEACOCK GRAMMY AWARD WINNING PRODUCER, SONGWRITER, EXECUTIVE, AUTHOR
CARTER PILCHER CHIEF EXECUTIVE, SHORTS INTERNATIONAL **ISAAC SLADE** LEAD SINGER, THE FRAY
DOUG TENNAPEL GRAPHIC NOVELIST AND CREATOR, EARTHWORM JIM **RALPH WINTER** PRODUCER, X-MEN AND FANTASTIC FOUR



REGISTER TODAY: WWW.WEDGWOODCIRCLE.COM

WEDGWOOD

WEDGWOOD ANNUAL INVESTOR EVENT: AGENDA LOS ANGELES: OCTOBER 28-30, 2009

WEDNESDAY, OCTOBER 28

MEMBERS ONLY PRE-PROGRAM BEGINS AT 12:00 PM PST

Welcome Luncheon: Behind the Scenes of Hollywood Blockbusters

VENUE: *The Lobster*
1602 Ocean Ave, Santa Monica, CA 90401

SPECIAL GUESTS: **Grant Curtis**,* Producer, *Spiderman* Franchise
Micheal Flaherty, President, Walden Media (*Chronicles of Narnia* Franchise)
Howard Kazanjian, Executive Producer, *Raiders of the Lost Ark*
Bill Mechanic, Owner, Pandemonium LLC production company & Former CEO and Chairman, FOX Studios
Ralph Winter, Producer, *X-Men* Trilogy & *Fantastic Four*

Investor Roundtable

Opportunity for Wedgwood members to discuss and informally present to other Angel Investors the current “culture ventures” they are supporting and receive feedback.

VENUE: *Fairmont Miramar Hotel & Bungalows*
101 Wilshire Boulevard, Santa Monica, CA 90401

EVENT PROGRAM FOR ALL WEDGWOOD ATTENDEES BEGINS AT 5:00 PM PST

Registration & Welcome Dinner

VENUE: *Fairmont Miramar Hotel & Bungalows*
101 Wilshire Boulevard, Santa Monica, CA 90401

Wedgwood Circle 2009: Looking Back and Looking Forward

Mark Rodgers, Managing Director, The Wedgwood Circle

Opening Keynote: Cultural Power of Entertainment

Micheal Flaherty, President, Walden Media

EVENING ENTERTAINMENT

VENUE: *Santa Monica 4-Plex Theatre*
1332 2nd Street, Santa Monica, CA 90401

Shorts: Insights on Industry

MODERATOR: **Erwin Raphael McManus**, Founder and President, Awaken
Dave Carlson, Experience Creator & Founder, Bucktown Pictures
Carter Pilcher, Founder, Shorts TV
Tim Washer, Producer and Comedy Writer for IBM, Pepsi, Xerox

Shorts Film Showcase

EMCEE: **Eric Metaxas**, Author and Founder, *Socrates in the City*
Featuring good, true and beautiful award winning Shorts with follow up Q&A sessions.

THURSDAY, OCTOBER 29

VENUE: *Fairmont Miramar Hotel & Bungalows*
101 Wilshire Boulevard, Santa Monica, CA 90401

MORNING PROGRAM

Continental Breakfast and Overview of the Day

Introduction of Wedgwood Circle Sector Liaisons

Wedgwood Sector Liaisons are creative and business minded individuals representing all 10 arts and entertainment sectors and serve as advisors to the Wedgwood Team and Members as they navigate these culturally influential media fields.

Cultural Conversations: Cultivating Character through Arts and Entertainment

PART I: Digital Convergence: Film & Television

MODERATED BY: **Chris Hansen**, Screenwriter & Founder, Piko Fellowship
Sean Atkins, VP West Coast Production/Development, Discovery Channel
Dean Batali, Writer, *That 70's Show*
Owen Leimbach, Former MTV Producer
Simon Swart, General Manager & Executive Vice President, Fox Home Entertainment
Ralph Winter, Producer, *X-Men* Trilogy and *Fantastic Four*

PART II: Culture Shaping Character: Story, Gaming and Theatre

MODERATED BY: **Bobette Buster**, Screenwriter, Script Consultant, and USC Professor
Dan Egger,* Writer/editor for *Gaming Weekly*
David Evans,* Principal, Evans and Associates
Karen Goodwin, President, 5th Ave Entertainment & Original Production team, *Les Miserables*
Jill Lamar, Director, *Discover Great New Writers* Program, Barnes & Noble
Scott Wong, Founder, Brethren Entertainment

PART III: The Golden Age of Change: Music

MODERATED BY: **Charlie Peacock**, Grammy Award Winning Songwriter and Producer & Founder of Art House America
Jon Foreman,* Switchfoot & Fiction Family
Kirk Franklin, Grammy Award winning Songwriter, Producer & Music Director
Isaac Slade,* The Fray

Relaxing Al Fresco Ocean view Lunch

AFTERNOON PROGRAM

Investing in Culture Program:

Qualified Investors & Foundation Leaders

PART I: Investor/ Investee Experiences

Selected Wedgwood members will share their own “investing in culture” experiences alongside the investee that benefited from receiving capital for the creation of their “cultural artifact.”

PART II: Next Generation Sapere Fund

The Wedgwood Circle will share with the investors about lessons learned with Sapere 1.0, a patron pool supporting upcoming musicians, and reveal the details of the Sapere 2.0 Culture Fund focused on Music, Graphic Novels and Short Films.

PART III: 2009 Wedgwood Deal Pitch Session

Qualified investors will be presented with investment opportunities from “best of the best” arts and entertainment entrepreneurs. Each pitch will be followed by Q&A and investor discussion to consider equity positions in projects that are good, true and beautiful for the common good.

AFTERNOON PROGRAM (CONTINUED)

Business Development Program: (Room B)

Industry Leaders & Culture Creators

FACILITATED BY: **Steve Garber**, Director, The Washington Institute
Charlie Peacock, Grammy Award Winning Songwriter & Producer, Founder of Art House
Dr. John Seel, President, TRI Core Entertainment
Kathryn Seel, Former Fashion Executive
Jim Van Eerden, Co-Founder & Managing Director, Helixx

Wedgwood Circle is providing an ‘invitation only’ afternoon seminar in partnership with the Sector Liaison’s community in efforts to equip local artists and entertainment industry leaders who desire to create “cultural artifacts” that are good, true and beautiful for the common good. Emerging artists and creative entrepreneurs will hear from experts on topics such as developing a business plan that will catch the eye of an investor and strategies on pitching ideas to angel investment groups. Additionally, they will have an opportunity to discuss with industry leaders how to effectively and creatively engage their arts and entertainment sector to have the most positive impact on culture and ultimately, character.

EVENING PROGRAM

VENUE: *Annenberg Beach House*
415 Palisades Beach Rd, Santa Monica, CA 90401

Dinner & “Culture Artifact” Auction

BENEFITING: Act One, International Arts Movement & Art House America
Makoto Fujimura, Artist & Creative Director, International Arts Movement
Gary Stratton, Executive Director, Act One
Charlie Peacock and **Andi Ashworth**, Co-Founders, Art House America

Dessert & Concert

Live Musical Performance by The Daylights and other Wedgwood Artists

FRIDAY, OCTOBER 30

8:30 AM - 12:30 PM

VENUE: *Fairmont Miramar Ocean view Bungalows*
101 Wilshire Boulevard, Santa Monica, CA 90401

Continental Breakfast

Closing Conversation: Making Goodness Fashionable – Cultivating Culture and Character

MODERATED BY: **Steve Garber**, Director, The Washington Institute
Roberta Ahmanson,* Philanthropist, Activist & Writer
Michael Guillen, PhD., Founder, *Philanthropy TV*; Founder & President, The Guillen Foundation; Author
Barbara Metzler, Entrepreneur and Author, *Passionaries*
Terry Stokesbary, Senior Program Director for Enrichment Initiative, MJ Murdock Charitable Trust

Annual Investor Event Wrap-up: Mark Rodgers, Managing Director, Wedgwood Circle

Optional Lunch by the Ocean at Santa Monica Pier

*NOTE: Schedule and speakers subject to change. *indicates participants that have been invited but were unable to confirm by date materials were printed.*

REGISTRATION INFORMATION

REGISTER ONLINE AT
WWW.WEDGWOODCIRCLE.COM

NOTE: *In order to keep our events intimate and provide an optimal setting for discussions, registration is limited to qualified investors and foundation representatives. Please contact Scott@claphamgroup.com if you are interested in inviting an investor or foundation and would like to accompany them.*

Early Bird Registration (Prior to August 15th): \$395.00
(Enter discount code: 'Earlybird')

General Registration (August 15th - October 10th): \$495.00

Event Registration Fee includes participation in daily programming, evening entertainment and all meals.

Wedgwood Circle 2009 Members: Fee included in Annual Dues

To learn more about becoming a member of Wedgwood Circle and having your registration fee waived, please contact JennyW@claphamgroup.com.

Partner Package: Qualified Investors who would like to bring business partners/spouses may purchase 2 tickets at the discounted rate of \$695.00

Late Registration (After October 10th): \$595.00

GROUP HOTEL ACCOMMODATIONS:

Fairmont Miramar Hotel & Bungalows

101 Wilshire Boulevard
Santa Monica, CA 90401
(310) 576-7777

Reserve Your Room Online:

<https://resweb.passkey.com/go/wedgwoodcircle>

Wedgwood Special rates starting at \$249/Night

Room Reservation Deadline: September 30, 2009

(Please mention Wedgwood Circle when reserving your room by phone)

Questions? Contact Kristin@claphamgroup.com or call 703-425-2404

ABOUT WEDGWOOD CIRCLE

Wedgwood Circle is a national network of high net worth investors, foundations, cultural gatekeepers and creators contributing to the renewal of culture by strategically investing in “cultural artifacts” that are good, true and beautiful for the common good.

Wedgwood focuses on the art and entertainment industries, covering the sectors of film, music, television, publishing, theatre, fashion, fine arts, comics and graphic novels, computer/console gaming and new media.

Wedgwood’s mission is accomplished through for-profit and non-profit engagement in three key entities: The Wedgwood Circle Institute (501(c)3), an angel investor Network (Wedgwood Circle, LLC) and the *Sapere* culture fund.

WEDGWOOD CIRCLE SENIOR ADVISORY BOARD

Bobette Buster - Screenwriter, Script Consultant, and USC Professor

Andy Crouch - Author, *Culture Making* & Senior Editor at *Christianity Today International*

David J. Evans - Principal, Evans & Associates

Dr. Os Guinness - Author and Co-Founder, The Trinity Forum

Erwin Raphael McManus - Founder and President, Awaken

Eric Metaxas - Author and Founder, *Socrates in the City*

Dr. John Seel – President, TRI Core Entertainment

Rick Westerfield - Managing Director, Westerfield Capital Advisors LLC

“WEDGWOOD CIRCLE IS DOING SOME OF THE MOST IMPORTANT, WELL-INFORMED, CREATIVE WORK OF ANY ENTERPRISE I KNOW AT THE INTERSECTION OF FAITH AND CULTURE. SERIOUS, SUSTAINABLE CULTURAL CHANGE WILL REQUIRE THE KIND OF EXPERTISE, DEPTH OF RESEARCH, AND COMMITMENT THAT WEDGWOOD’S TEAM AND INVESTORS ARE PURSUING. WEDGWOOD IS NOT JUST A WORTHY ENTERPRISE IN ITS OWN RIGHT, BUT A MODEL AND INSPIRATION FOR FUTURE CULTURAL CREATIVITY.”



ANDY CROUCH



WEDGWOOD
CIRCLE